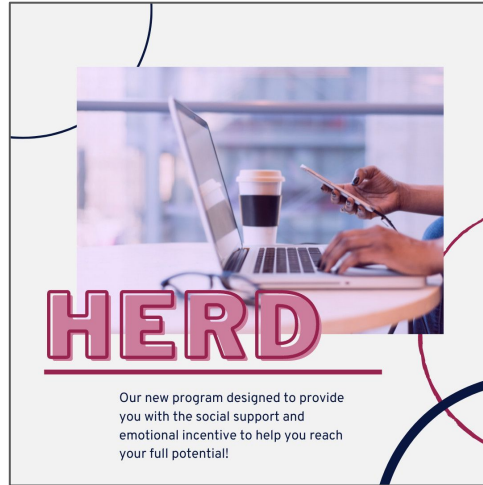


# Design Portfolio



# @HerdSocial Instagram



## Using Social Incentives **HERD**

*Herd is a new social productivity platform*

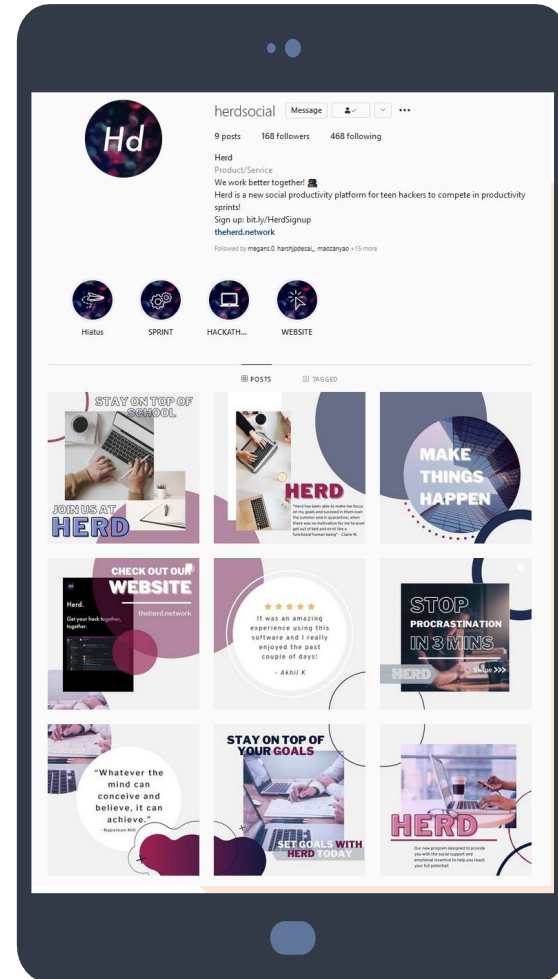
We focus on helping students reach their goals together!

Herd provides a platform for a productive environment where you have a whole community of people keeping you on track and helping you along!



**HERD**

Want more tips like this?  
Follow us on Insta!  
Check out our website at:  
[theherd.network](http://theherd.network)



# CryptoChicks



**DON'T KEEP ME SECRET**

Recommend Cryptochicks to your friends and coworkers! If they use your referral code at checkout, you both receive 50% off your next course!

give us a referral!


**CRYPTO CHICKS**



**NEWSLETTER**

Sign up for our monthly **academy** newsletter! Don't miss out on blockchain resources, giveaways, and events!

**LINK IN BIO!**



swipe >>>

**DAILY NEWS ON  
BLOCKCHAIN**

**WEEKLY NEWS**




**BLOCKCHAIN TIDBIT**

**MAECENASA**

swipe >>>

**WEEKLY NEWS**



**BLOCKCHAIN TIDBIT**

**EYEBALL INC**

Link to article in captions!

**WEEKLY NEWS**

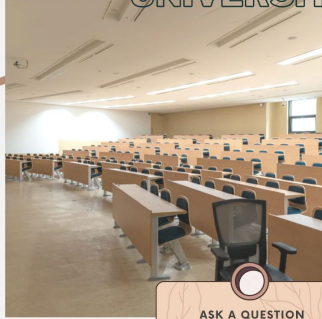


**BLOCKCHAIN TIDBIT**

**SCELERI**

swipe >>>

CURIOUS ABOUT  
UNIVERSITY?



ASK A QUESTION

Type something...

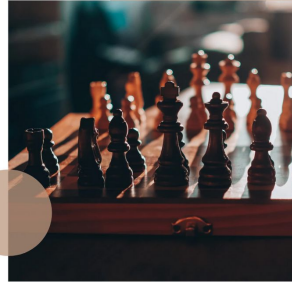
SEND US YOUR  
**QUESTIONS**

ABOUT UNI LIFE,  
ADMISSIONS, AND PROGRAMS!

FIND YOUR ANSWERS AT  
OUT OF THE  
**WOODS**

*Prefects*

IMPROVE YOURSELF



MAKE THE  
SMART MOVE  
JOIN CHESS CLUB TODAY

# Instagram



ROCK  
PAPER  
SCISSORS  
**TOURNAMENT**

April 15th @6:30

\$50 prize pool

\$2 entry fee

Optional \$1 for an extra life

All funds go to BLM charities



LINK IN BIO

*Prefects*

# PREFECT EVENTS

PREFECTS PRESENTS



# SPACE ESCAPE

LINK IN BIO  
FEBURARY 6-9TH  
*ONLINE ESCAPE ROOM*

ALL MONEY GOES TO COVID RELIEF

# SPACE

PREFECTS PRESENTS



ALL MONEY GOES TO SUPPORTING THE COVID  
RELIEF - FOOD BANKS CANADA

TEAMS OF FOUR ESCAPE ROOM  
TEAMS OF FOUR

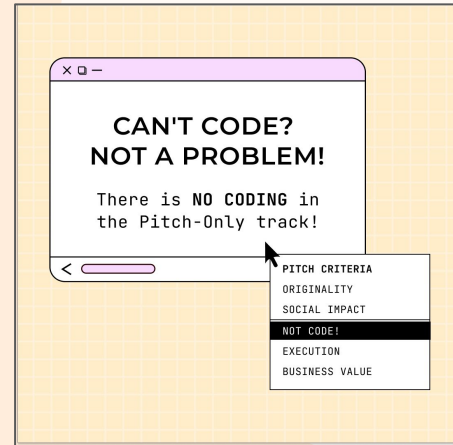
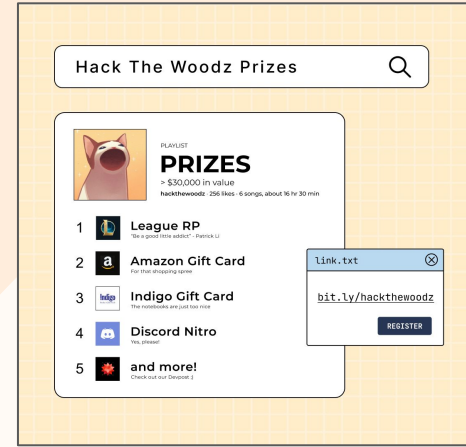
FEB 6TH  
LINK IN BIO

# ESCAPE



# Hack Club

## Instagram Posts



# Hack Club

## Sponsorship Package



HACK THE WOODZ 2022 - SPONSORSHIP PACKAGE 3

WHO ARE WE?

### OUR STORY

**Ariel Liu**  
@hackthewoodz

Hello! I'm Ariel - a high school senior with a passion for programming and education. Kashuk and I first met at a hackathon (ironically), and it was there that we discovered our united goal of making programming accessible.

From then on, we aspired to gather others with the same vision and thus created the Woodlands Hack Club. We constantly sought to eliminate the barriers of entry and encourage more students to step into the field of technology.

This is the next chapter. Now we want to make a difference in students outside of Woodlands. Through **Hack the Woodz!**

### OUR EVENT

WHAT IS HACK THE WOODZ?

Hack the Woodz is a beginner-focused hackathon hosted by students from the Woodlands Secondary School. This year, Hack the Woodz will be run virtually allowing for any student to join! Participants will have 12+ hours to create any project that excites them. We will also be providing a pitch-only track to enable students that want to try a hackathon but don't want to code a chance to join in on the fun!

We are so excited to run Hack the Woodz this June and we'd love for you to join us in this amazing experience!

HACK THE WOODZ 2022 - SPONSORSHIP PACKAGE 5

### WAYS YOU CAN HELP!

	Bronze \$100	Silver \$300	Gold \$600	Platinum \$1000+
<b>General</b>				
Opportunity to mentor and judge	●	●	●	●
Thanked at opening ceremonies	●	●	●	●
Stage time at opening ceremonies		●	●	●
Opportunity to host workshops/events		●	●	●
Virtual Sponsor Booth (dedicated discord channel)		●	●	●
Opportunity to create new custom prize category		●	●	●
Stage time at closing ceremonies		●	●	●
<b>Marketing</b>				
Logos on Desktop and Website	●	●	●	●
Story on Instagram		●	●	●
Post on Instagram		●	●	●
Shoutout on all platforms		●	●	●
<b>Recruiting</b>				
Network with hackers virtually	●	●	●	●
Receive marketing list (participant emails)		●	●	●
Receive post-event resources		●	●	●
Interview Board		●	●	●

How does your financial contribution support our hackers?

- Prizes: rewarding the best hackers for their hard work!
- Hacker Gear: hackathon swag, stickers, t-shirts, etc
- Marketing Costs: social media marketing, printing costs
- General Costs: event platform, and other miscellaneous costs

You have great resources! Let us bring them to future editions!

HACK THE WOODZ 2022 - SPONSORSHIP PACKAGE 7

### HAVE WE SPARKED YOUR INTEREST?

Feel free to contact us at [hackthewoodz@gmail.com](mailto:hackthewoodz@gmail.com)!

We are more than happy to answer questions, discuss details, and work out a custom sponsorship opportunity with you!

### LET'S KEEP IN TOUCH

General Inquiries: [hackthewoodz@gmail.com](mailto:hackthewoodz@gmail.com)

**Ariel Liu** (Co-lead): [ariel.yc.liu@gmail.com](mailto:ariel.yc.liu@gmail.com)

**Kashuk Chatterjee** (Co-lead): [kcchatri729@gmail.com](mailto:kcchatri729@gmail.com)

### STAY TUNED

[hackthewoodz@gmail.com](mailto:hackthewoodz@gmail.com)   [@hackthewoodz](https://www.instagram.com/hackthewoodz)

[hack-the-woodz.devpost.com/](https://www.github.com/hack-the-woodz/devpost.com/)

### THANK YOU!

Thank you for your interest in our event, we hope you consider supporting Hack the Woodz!

# Watercolor





# Thank you!



[Articles](#)



[Website](#)



[Email](#)



[Github](#)

